

Walt Disney Tops List of BusinessWeek's Inaugural 'Best Places To Launch A Career'

497 words

02:00 pm, 09/07/2006

PR Newswire (U.S.)

English

Copyright © 2006 PR Newswire Association LLC. All Rights Reserved.

NEW YORK, Sept. 7 /PRNewswire/ -- Walt Disney Co. landed the No. 1 spot on BusinessWeek's inaugural "Best Places to Launch a Career" ranking. Disney's strong on-campus recruiting, solid benefits, and collaborative culture helped put the entertainment giant at the head of the BusinessWeek ranking, which identifies top employers for new college graduates.

BusinessWeek's "Best Places to Launch a Career" ranking couldn't be more timely or useful. Some 1.4 million college graduates are entering the workforce this year, and many have no clear destination in mind. BusinessWeek's analysis, the most comprehensive of its kind, sifts feedback from students, college career counselors, and the employers themselves to reveal which companies offer the biggest advantages for entry-level employees, such as the highest pay, the most rapid advancement, and the best training programs. The resulting list of 50 top companies is a road map for the Echo Boomers -- sometimes called the Millennial Generation -- as they take off on the biggest trip of their lives: their careers.

Confronted with this demanding generation, companies are scrambling to attract and retain the most talented among them. Some executives say they are offering entry-level employees more variety and challenges, providing senior-level mentoring, and even giving them opportunities to work for causes they believe in. Granting more competitive pay and benefits, faster career advancement, and more responsibility means taking big risks with the greenest employees on the payroll.

BusinessWeek's "Best Places to Launch a Career" ranking is in the September 18, 2006 issue, on newsstands September 8. Expanded content is available on BusinessWeek.com, including a robust new subchannel featuring the full methodology, profiles of each employer, slide shows, tips on avoiding first-year mistakes, interactive tools, and a video roundtable with recruiters from top companies.

"The Best Places to Launch a Career"

1	Walt Disney	26	AT&T
2	Lockheed Martin	27	Eli Lilly
3	Deloitte & Touche	28	MTV Networks
4	Goldman Sachs	29	Philip Morris
5	Enterprise Rent-A-Car	30	Ferguson Enterprises
6	State Department	31	BP America
7	Raytheon	32	CIA
8	General Electric	33	Federated
9	JPMorgan	34	Grant Thornton
10	Abbott Labs	35	SunTrust Banks
11	Verizon	36	Shell Oil
12	Ernst & Young	37	Progressive
13	Google	38	Peace Corps
14	National Instruments	39	IRS
15	KPMG	40	Booz Allen Hamilton
16	L'Oreal	41	NASA
17	Bain & Co.	42	Capgemini
18	Merck	43	Teach For America
19	Ameriprise Financial	44	Kraft Foods
20	Accenture	45	Northwestern Mutual

21	Pepsi Bottling	46	Southwest Airlines
22	Lehman Brothers	47	Kohl's
23	Wells Fargo	48	Comptroller of the
Currency			
24	United Parcel Service	49	Exelon
25	Vanguard	50	Progress Energy

SOURCE BusinessWeek