

Popular Series for Preschoolers and Kids from the Disney-ABC Television Group Come to the iTunes Music Store

Hit series from Disney Channel's critically-acclaimed Playhouse Disney programming block and Toon Disney's high energy, action adventure Jetix block are the newest series from the Disney-ABC Television Group available for purchase for \$1.99 per episode on the iTunes Music Store (www.itunes.com).

Episodes of Playhouse Disney's "Little Einsteins" and Jetix's "Super Robot Monkey Team Hyperforce Go!" and the newest season of the international phenomenon "Power Rangers," "Power Rangers: Mystic Force," along with selections from the first three seasons of "Mighty Morphin Power Rangers," join other Disney-ABC Television Group kids programming including "That's So Raven" and "The Suite Life of Zack and Cody," animated series "Disney's Kim Possible" and "The Proud Family," and the made-for-TV musical "High School Musical," all currently available for purchase on the iTunes Music Store.

Marking a "first" in preschool animation, the loveable band of 2D "Little Einsteins" characters – Leo, Annie, Quincy, June and Rocket -- are set against vibrant, real-world backdrops – including footage of the African jungle, Arctic Lapland, outer space, a Monarch butterfly habitat in Mexico, the Great Wall of China, the Green Mountains of Vermont, the Grand Canyon, the Sahara desert and the ocean. Each 24-minute, highly interactive mission is the result of extensive feedback from real preschoolers and brings five learning elements to life – responding to music, listening to music, creating music, music collaboration and music and art appreciation – in ways that preschoolers enjoy and understand. Acclaimed two-time Emmy nominee Eric Weiner ("JoJo's Circus," "Dora the Explorer") is executive producer of the series. Child development expert Dr. Valeria Lovelace ("Dora the Explorer," and former head of research for "Sesame Street") is the curriculum adviser and Cordelia Bergamo, who has taught classical music to preschoolers for three decades, is the musical advisor. In the first quarter of 2006, ratings for Disney's "Little Einsteins" (daily, 8:00-8:30 a.m.) were up 28% with Kids 2-5 (4.6/567,000 vs. 3.6/431,000) and up 20% with Women 18-49 (0.6/292,000 vs. 0.5/247,000).

"Power Rangers: Mystic Force" is the 14th season of the amazing Power Rangers franchise. The stories are set in Briarwood, a city where most everyone gets along unless they break the rules. That is, never to cross into the ominous and mysterious Forest where witches, wizards, trolls, and goblins live. Now, the rule is about to be broken, as five ordinary teenagers are picked and transformed into the Mystical Rangers to fuse technology and magic into one to help the two worlds coexist.

"Mighty Morphin Power Rangers," which first premiered in August 1993, focuses on the interpersonal relationships between the five Power Rangers in their battle to save the Earth from Rita Repulsa, the Empress of Evil. Using the Coins of Power (the same coins used to defeat Rita by Zordon many eons ago), the teenage heroes call forth the power of the ages, transforming themselves into Power Rangers, complete with power suits, weapons and Dino Zord vehicles.

"Super Robot Monkey Team Hyperforce Go!," is an animated sci-fi adventure about a resourceful 13-year-old boy named Chiro. With the help of five futuristic bionic simians known as the Robot Monkeys, Chiro strives to become a brave fighter, a bold leader and a great hero while saving the universe from destruction. Produced in Japanese anime style by Walt Disney Television Animation, the series was created by Ciro Nieli.

Disney Channel is a 24-hour kid-driven, family inclusive television network that taps into the world of kids and families through original series and movies plus contemporary acquired programming. Currently available on basic cable in 87 million U.S. homes, Disney Channel is part of the Disney-ABC Television Group.

Jetix, the high-energy programming block built on action, adventure, daring and humor, is seen weekdays in the evening and on weekends in the afternoon and evening on Toon Disney, an advertiser supported channel available in over 53 million homes from the Disney-ABC Television Group.