

Walt Disney World Resort Fact Sheet



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The Walt Disney World Resort is truly a world unto itself.

Spanning 40 square miles in Central Florida, the Walt Disney World Resort is filled with everything from the magic and fantasy of the Magic Kingdom; globe-trotting and space exploration at Epcot; photo safaris and Himalayan Mountain adventures at Disney's Animal Kingdom; and the lights-camera-action excitement of show business at Disney's Hollywood Studios. At the Walt Disney World Resort, guests can have recreational adventures on sparkling blue lakes or cheer for their favorite team at a state-of-the-art sports campus. They can shop 'til they drop ... relax by the pool ... or dine at any one of a number of world-class restaurants.

In the mid-1960s, as the Walt Disney World Resort was being planned, Walt Disney's dream was to build a family resort destination like no other. That dream became a reality when the Magic Kingdom opened in 1971. Since then, the Walt Disney World Resort has become the ultimate Vacation Kingdom for guests and fans from around the world. Today it includes:

- **Four theme parks**
- **Two water parks**
- **23 resort hotels, including six Disney Vacation Club properties**
- **Championship golf courses**
- **Disney's Wide World of Sports Complex**
- **Downtown Disney**

As the Walt Disney World Resort has become one of the world's most popular vacation destinations, so too has it become an enormous contributor to the economic well-being and vitality of the Central Florida region. Today, the resort is the largest single-site employer in the United States, employing 62,000 Cast Members in more than 3,000 different job classifications with total annual payroll of \$1.3 billion.

In addition, the resort pays approximately \$76 million a year in property taxes to Orange County – more than the next 10 highest county taxpayers combined. More than \$39 million of these funds go directly to education. All told, the Walt Disney World Resort is the largest single taxpayer in Central Florida, pumping approximately \$564 million a year into state and local government tax coffers.



Expedition Everest at Disney's Animal Kingdom features a thrilling journey through the Himalayas in a runaway mountain train



Cinderella Castle at the Magic Kingdom



During The Year of a Million Dreams, lucky guests can stay inside the Cinderella Castle Suite at the Magic Kingdom



Mike Wazowski and his friends entertain guests at the Monsters, Inc. Laugh Floor at the Magic Kingdom



Party with your favorite characters from smash-hit animated films such as "Toy Story," "The Incredibles," "Monsters, Inc." and "A Bug's Life" as they take to the street in the new Block Party Bash

The Year of a Million Dreams

Disney Parks "Year of a Million Dreams" celebration is extending throughout 2008 at the Walt Disney World Resort and the Disneyland Resort in California, highlighted by the debut of blockbuster attractions and entertainment – and the 2008 Disney Dreams Giveaway in which Disney is awarding more than one million *more* dreams.

In a bicoastal event that began in late 2006, guests have discovered that wishing upon a star isn't the only way to make their dreams come true. By being in the right place at the right time at Disneyland and Walt Disney World resorts, well more than one million guests have been selected through a random process as winners in the Disney Dreams Giveaway. Dreams also were awarded to mail-in participants.

Building on the incredible success of 2007, Disney's magic-makers went back to their dream drawing board. They created over-the-top experiences for the 2008 Disney Dreams Giveaway that are being awarded to eligible lucky guests and mail-in participants, including:

- A chance for guests to stay inside Disneyland Park;
- A private day at Disney's tropical island paradise, Castaway Cay;
- A New Year's Eve night stay inside Cinderella Castle Suite at Walt Disney World Resort;
- A star-studded trip to the "High School Musical 3" film premiere;
- A flight of fancy in a hot air balloon above a Disney theme park.

These magical, money-can't-buy Disney dreams and more are featured in a first-ever online catalog known as the *Disney Dreams Catalog*. Disney fans can flip through the catalog and get full prize descriptions at www.DisneyParks.com/DreamCatalog.

In 2008, Disney is awarding hundreds of thousands of dreams in all shapes and sizes, including Dream FASTPASS® badges, gourmet dining packages, special viewing for parades, Disney shopping sprees, an additional hour – known as Dream Time – for chosen guests to enjoy a Disney park, or special Dream Mouse Ears or Pin and Lanyard sets.

With the Disney Cast in Florida and California personally empowered to grant more than a million of these dreams, Disney's theme parks are truly the place where dreams come true.

Exciting New Attractions and Shows

In addition to magical encounters with cast members, guests at the Walt Disney World Resort are enjoying a broad variety of exciting new entertainment and attractions, including:

Dream Along with Mickey at the Magic Kingdom – In this new live stage show, Mickey and friends treat guests to a dreams-inspired party on the forecourt stage of Cinderella Castle. An exciting grand finale brings the 20-minute show to a dramatic close.

Block Party Bash at Disney's Hollywood Studios – The Disney•Pixar fun will continue to rock and roll throughout Disney's Hollywood Studios at Walt Disney World Resort in 2008, as characters from smash-hit animated films like "Toy Story," "The Incredibles." "Monsters, Inc." and "A Bug's Life" take to the street.

The Seas with Nemo & Friends at Epcot – In a stunning display of new entertainment technology, guests climb aboard “clam-mobiles” to join the search for the playful clownfish Nemo in one of the world’s largest saltwater aquariums. Inspired by the Disney•Pixar film, “Finding Nemo.”

Monsters, Inc. Laugh Floor at the Magic Kingdom – Guests find the power of laughter as they match wits with the one-eyed hero Mike Wazowski and his friends. This engaging and highly interactive adventure is inspired by Disney•Pixar’s “Monsters, Inc.”

Cinderella Castle Suite at the Magic Kingdom – Cinderella Castle will play host to surprised guests who’ve been granted a complimentary night’s stay in one of the world’s most unique suites – the Castle’s lavishly decorated royal bedchamber.

Playhouse Disney – Live on Stage! at Disney’s Hollywood Studios – Some of the most beloved characters from the Disney Channel are in the lineup in Playhouse Disney – Live on Stage! – a singing, clapping and be-bopping show. Designed for preschoolers, the show features favorites from popular Disney Channel programs, including “Mickey Mouse Clubhouse,” “Little Einsteins,” “Handy Manny” and more.

Toy Story Mania! at Disney’s Hollywood Studios – (Opening May 2008) Guests will board fanciful ride vehicles and zip into a world of exciting midway-style games hosted by many of their favorite “Toy Story” characters to see who can rack up the most points by launching virtual darts at balloons, rings at aliens and eggs at whimsical barnyard targets.

American Idol at Disney’s Hollywood Studios – (Opening late 2008) Guests will be able to experience the challenge of auditioning, the rush of performing on stage in competition or the thrill of judging the performances in a live interactive entertainment setting with all the glitz and glamour of the distinctive “American Idol” set. That experience will include an audition process, open to all eligible to register, where guests perform “live” in front of a Disney’s Hollywood Studios producer for the chance to be cast in a theme park show. If shown to have that star quality and after backstage preparation, including time with a vocal coach, hair and make-up, it’s showtime for the lucky Guest in front of a “live” audience and a panel of judges. Guest performers with the highest votes will compete in an end-of-day Grand Finale show at Walt Disney World, and the Grand Finale winner will receive a guaranteed reservation for a future regional “American Idol” TV show.

Immersive Experiences

In the blink of an eye, guests can find themselves on an amazing adventure or in a fairy tale fantasy, wrapped in their own world of happily ever after. Suddenly, guests not only see a princess, they can imagine being a princess. Or a pirate. Or a cowboy. Or a high school musical star. It’s happening every day, thanks to new immersive dream experiences:

Captain Jack Sparrow’s Pirate Tutorial, **Woody’s Cowboy Camp** and **High School Musical 2: School’s Out!**

Giving Back to the Community

In recent years, Walt Disney World Resort has contributed more than \$20 million in cash and in-kind support annually to nonprofit organizations throughout Central Florida, with a particular focus on building better futures for children. For example, in 2007, the company awarded \$700,000 in Disney’s Helping Kids Shine Grants to 38 Central Florida non-profit organizations; donated more than 5,000 backpacks and 200,000 additional supplies to students headed back to school; and contributed nearly 630,000 pounds of prepared food to help feed hungry Central Floridians.



Experience the rush of performing for a live audience at the new American Idol attraction opening in late 2008



Sing and clap along with beloved characters from the Disney Channel in Playhouse Disney – Live on Stage!



Beloved Disney characters such as Snow White are part of the magic and the fun at Walt Disney World Resort



During the holidays, the Walt Disney World Resort lights up the season with over 200,000 twinkling white lights on the Castle



It's easy — and fun — to cool off at Walt Disney World's two water parks: Disney's Typhoon Lagoon (shown here) and Disney's Blizzard Beach

In addition, Walt Disney World Resort regularly makes direct investments to support important strategic projects designed to build a stronger community. In 2007, Walt Disney World Resort announced a \$12.5 million commitment to sponsor a hall at the new Dr. P. Phillips Orlando Performing Arts Center and unveiled the \$1 million renovation of the Walt Disney Amphitheater at Lake Eola Park in downtown Orlando. The company also announced a \$10 million contribution to Florida Children's Hospital, which will be the first hospital to bear the Disney name.

To support these efforts, Walt Disney World VolunteERS are also active in the Central Florida community, showing their character by donating nearly 200,000 hours of their time each year.

Walt Disney World Resort

Opening Date: October 1, 1971

Location/Geography: Walt Disney World Resort is located in Lake Buena Vista, Fla., just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando.

Acres/Land Area: More than 25,000 acres, or about 40 square miles (approximately the size of San Francisco, or twice the size of Manhattan)

Workforce: 62,000 Cast Members

Theme Parks: 4

Magic Kingdom

142 acres Opened: October 1, 1971

Disney's first theme park in Florida has seven themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland; Tomorrowland; and Mickey's Toontown Fair.

Attraction Highlights: *Mickey's PhilharMagic, Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Pirates of the Caribbean, The Haunted Mansion, Jungle Cruise, Peter Pan's Flight, Space Mountain, Splash Mountain.*

Epcot

305 acres Opened: October 1, 1982

Touch the future and travel the world at Epcot. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders. Guests are immersed in a world of technological accomplishments and international cultural achievements.

Attraction Highlights: *Mission: SPACE; Test Track; Honey, I Shrunk the Audience; Soarin'; Turtle Talk with Crush; Innoventions.*

Disney's Hollywood Studios

135 acres Opened: May 1, 1989

Guests are immersed in the glamour of show business 365 days a year, with thrilling attractions, incredible Broadway-style shows, world-class entertainment and interactive film, television and radio production facilities.

Attraction Highlights: *Toy Story Mania!, Lights, Motors, Action! Extreme Stunt Show, Rock 'n' Roller Coaster Starring Aerosmith, Muppet Vision 3-D, Star Tours, The Twilight Zone Tower of Terror™*, Voyage of the Little Mermaid, Indiana Jones Epic Stunt Spectacular!*

* Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.

Disney's Animal Kingdom

403 acres Opened: April 22, 1998

Take a magical journey through a world of exotic animals, where the lion is mighty and imagination is king at the fourth and newest Walt Disney World theme park.

Attraction Highlights: *Finding Nemo – The Musical*, *Expedition Everest*, *DINOSAUR*, *Kali River Rapids*, *Kilimanjaro Safaris*, *Primeval Whirl*, *Festival of the Lion King*, *It's Tough to Be a Bug!*

Water Parks: 2

Disney's Blizzard Beach

Disney's Typhoon Lagoon

Golf Courses: 5

Disney's Magnolia course

Disney's Palm course

Disney's Lake Buena Vista course

Disney's Osprey Ridge course

Disney's Oak Trail (nine-hole, par 36 walking course)

Downtown Disney

Downtown Disney is a 120-acre entertainment, dining and shopping complex at the Walt Disney World Resort. A Disney shopper's paradise, Downtown Disney features diverse shops such as the World of Disney store, Lego Imagination Center, Art of Disney, Once Upon a Toy and the enormous Virgin Megastore. Unique entertainment is also available at the Cirque du Soleil theatre, DisneyQuest and the nighttime hot spot Pleasure Island.

Hotels: 23 owned and operated by the Walt Disney World Resort (includes 6 Disney Vacation Club properties at the resort)

Magic Kingdom Resort Area

Hotel and Number of Rooms:

- *Disney's Contemporary Resort* – 655
- *Disney's Grand Floridian Resort & Spa* – 867
- *Disney's Polynesian Resort* – 847
- *Disney's Wilderness Lodge* – 727
- *Disney's Fort Wilderness Resort and Campground* – 784 campsites and 409 cabins

Epcot Resort Area

Hotel and Number of Rooms:

- *Disney's Caribbean Beach Resort* – 2,112
- *Disney's Yacht Club Resort* – 621
- *Disney's Beach Club Resort* – 576
- *Disney's BoardWalk Inn* – 372

Downtown Disney Resort Area

Hotel and Number of Rooms:

- *Disney's Port Orleans Resort–French Quarter* – 1,008
- *Disney's Port Orleans Resort–Riverside* – 2,048

Disney's Wide World of Sports Complex Area

Hotel and Number of Rooms:

- *Disney's Pop Century Resort* – 2,880



The majestic Grand Floridian Resort & Spa — one of 23 hotels at the Walt Disney World Resort



Walt Disney World is a golfer's paradise, with five world-class golf courses on property

Disney's Animal Kingdom Resort Area

Hotel and Number of Rooms:

- *Disney's Animal Kingdom Lodge* – 946
- *Disney's Coronado Springs Resort* – 1,921
- *Disney's All-Star Sports Resort* – 1,920
- *Disney's All-Star Music Resort* – 1,704
- *Disney's All-Star Movies Resort* – 1,920

Disney Vacation Club Properties

Hotel and Number of Rooms:

- *Disney's Old Key West Resort* – 531 units / 761 rooms
- *Disney's BoardWalk Villas* – 383 units / 532 rooms
- *The Villas at Disney's Wilderness Lodge* – 136 units / 181 rooms
- *Disney's Saratoga Springs Resort & Spa* – 828 units / 1,255 rooms
- *Disney's Animal Kingdom Lodge Villas* – 458* units / 708 rooms

*Upon phased completion



A happy couple celebrates their special day at the Walt Disney World Resort

Total Number of Hotel Rooms: Nearly 25,000. This number includes accommodations at six Disney Vacation Club properties, as well as 784 campsite and 409 cabin accommodations at Disney's Fort Wilderness Resort and Campground.

Convention Facilities

More than 600,000 square feet of conference room space throughout the Walt Disney World Resort.

Disney's Wide World of Sports Complex

Disney's Wide World of Sports Complex is a 220-acre, state-of-the-art campus designed to accommodate professional and amateur sports training, competition and vacation fitness activities. With facilities for more than 30 individual and team sports, ranging from lacrosse to basketball to roller hockey, the complex includes a 9,500-seat baseball park and a 5,000-seat fieldhouse. Disney's Wide World of Sports Complex is also the official training home of the Atlanta Braves and the Tampa Bay Buccaneers.

Fairy Tale Weddings

The sky is the limit for couples looking to stage unique, memorable weddings through Disney's popular Fairy Tale Weddings – and all in the privacy of a park setting open to the couple and their guests. Weddings at Walt Disney World Resort's most famous venues are limited only by the imagination of the bridal party. Couples may consider an enchanting Cinderella-like wedding in the Magic Kingdom, a Hollywood extravaganza in the courtyard of the Chinese Theater at Disney's Hollywood Studios, a safari-themed reception in Disney's Animal Kingdom or international-themed nuptials at Epcot.

Fun Facts

- **Cast Member Costumes:** More than 2,500 different designs make up a working wardrobe of about 1.8 million pieces. Approximately 13,000 costume pieces are manufactured each year.
- **Happy Holidays:** Each winter holiday season, Walt Disney World Resort is decked with more than 15 miles of garland and draped with 300,000 yards of ribbon on more than 1,500 holiday trees.
- **Transportation:** On average, 250,000 Guests at the Walt Disney World Resort ride the various forms of "mass transit" every day, which include monorails, ferryboats, bus services and water taxis.
- **Dining:** There are more than 300 places to dine and more than 350 chefs on staff at Walt Disney World Resort. More than 650 sommeliers have been awarded the Court of Master Sommelier Introductory Certificate at Walt Disney World Resort, with 300 sommeliers currently in restaurants there.